



MARK YOUR CALENDAR NOW!

February 18, 2010

MAESA presents a two-part
conference on

Being Financially Literate and Savvy in 2010

Part One: Financially Literate: You and Your Children Alvin Hall, MSN Money & Author of Show Me the Money

Alvin Hall is president of Cooperhall Press, which develops and conducts investment seminars and classes for financial service firms and regulatory authorities. He has written a number of best-selling books, including Show Me the Money, a book written to teach children about the basic concepts of currency and finance. Children will learn the history of money, expenses/income, the basics of economics, and the world of work and business. This is an excellent opportunity for parents to learn how to talk to their children about money, what it means and how to plan for the future. **This workshop is for anyone who wants to be better with money including School Heads, Rectors, Senior and Junior Wardens of the Vestry, School Boards, Trustees, Admissions, Marketing and Development administrators, Chaplains, Division Heads, and is open to parents.**

Part Two: Financially Savvy: What Money Means to Institutions Michelle Singletary, Personal Finance columnist, *The Washington Post*

Michelle Singletary is a nationally syndicated columnist for *The Washington Post*. Her column, "*The Color of Money*" is an award-winning column, which is now carried in about 120 newspapers across the country including the *Atlanta Journal Constitution*, *Miami Herald*, *Boston Globe*, *Tampa Tribune* and *Philadelphia Inquirer*. Her books include: 7 Money Mantras For A Richer Life: How To Live Well With The Money You Have, Your Money and Your Man: How You and Prince Charming Can Spend Well and Live Rich, and The Power to Prosper: 21 Days to Financial Freedom, (to be published January 2010). **This workshop is for anyone who wants to be better with money including School Heads, Rectors, Senior and Junior Wardens of the Vestry, School Boards, Trustees, Admissions, Marketing and Development administrators, Chaplains, Division Heads, and is open to parents.**

Program hosted at Holy Trinity Episcopal Day School in Glenn Dale, MD.

Details and Registration information will be mailed in November 2009

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